

BUDHA DAL PUBLIC SCHOOL, SAMANA

LESSON PLAN

Subject: BUSINESS STUDIES TERM - I & II

CLASS - XI

Syllabus:

TERM - I	Part - A
Unit - 1	Nature and Purpose of Business
Unit - 2	Forms of Business organizations
Unit - 3	Public , Private and Global Enterprises
Unit - 4	Business Services
Unit - 6	Social Responsibility of Business and Business Ethics

Topics for Project Work

1.	Project One : Field Visit
a.	Visit to a Handicraft unit
b.	Visit to an Industry
c.	Visit to a wholesale market
d.	Visit to a Departmental Store
e.	Visit to a mall
2.	Project two : Case Study on a Product
3.	Project three : Aids of Trade
4.	Project Four : Import / Export Procedure
5.	Project Five : A visit to any state Emporium

Lesson Title	Chapter - 1 Evolution and Fundamentals of Business
Technology used	a) Google forms, Slide Show, Zoom meeting b) Smart board, Text book and Black board
Previous knowledge Test	1. What do you mean by Economic activity? 2. How can you define business? 3. What is meant by Employment? 4. What are the objectives of a business? 5. What do you mean by Trade?
Lesson objectives	1. To provide the information regarding various human activities. 2. To explain the students about the type of industries. 3. To explain the types of trade. 4. To aware from the indigenous banking.
Curriculum Addressed	1.1 Indigenous Banking 1.2 Business : An Introduction. 1.3 Classification of Business Activities. 1.4 Business Risk : Nature and causes.
Other materials / Resources	Case studies and HOTS questions will be given to develop their knowledge. Objectives type questions, assignments, NCERT questions will be provided. Library Resources Video lesson from Diksha App & Youtube links
Student Engagement Activities	Students will collect the information regarding the History of Trade and Commerce in India. They will collect the data regarding the products of primary, secondary and Tertiary activity. Students will frame a PPT on different aids to Trade.
Art integration towards Experiential Learning and Subject enrichment	Art Integration towards Experiential Learning helps the students to create their basis for better learning in the topic. Flow charts, examples, pictures & diagrams will be used in their chapter for effective teaching. Competency : It will improve their creative, social understanding, technical and communicative skills.

Teaching strategies	Interaction & Explanation method will be used. Observe and listen to the students as they interact. Group Discussion Activities will be conducted. Hypothetical situation based questions will be given.
Evaluation	Art Integration Activity and Report of the data will be collected from the students. Objective type questions will be conducted through google form to check the knowledge about the topic.
Recapitulation	Students will show their keep interest as the teacher recapitulate the chapter by asking some questions and summaries the concept by giving some examples.
Teacher self - Assessment	All the concepts of this topic will be clear to the students. It will increase their knowledge & information.

Lesson Title	Chapter - 2 Forms of Business organization
Technology used	a) Google forms, Slide Show, Zoom meeting b) Smart board, Text book and Black board
Previous knowledge Test	1. What is meant by Partnership? 2. What is the role of cooperative societies? 3. How can you define a company? 4. Define the term Prospectus? 5. Name the resources required to start a business?
Lesson objectives	1. To provide the information regarding Sale Trade Partnership and company. 2. To explain the role of joint Hindu Family Business. 3. To highlight the stages in the formation of a company.
Curriculum Addressed	2.1 Formation of Business organisation : Sole Proprietorship. 2.2 Partnership organization . 2.3 Joint Hindu Family Business. 2.4 Cooperative Societies. 2.5 Company organization 2.6 Formation of a companys various stages. 2.7 choice of form of Business organisation.
Other materials / Resources	Case studies and HOTS questions will be given to develop their knowledge. Objectives type questions, assignments, NCERT questions will be provided. Library Resources Video lesson from Diksha App & Youtube links
Student Engagement Activities	Students will make a survey on any business organisation of cooperative society. They will make a PPT on partnership business organisation. They will collect the information of various documents required for company formation in G.D.
Art integration towards Experiential Learning and Subject enrichment	Art Integration with Experiential learning helps the students to create their basis for better learning in the topic. Flow charts, Examples, pictures and diagrams will be used in this chapter for effective teaching. It will increase their creative, social understanding, technical and communicative skills.

Teaching strategies	Interaction & Explanation method will be used. Observe and listen to the students as they interact. Group Discussion Activities will be conducted. Hypothetical situation based questions will be given.
Evaluation	Art Integration Activity and Report of the data will be collected from the students. Objective type questions will be conducted through google form to check the knowledge about the topic.
Recapitulation	Students will show their keep interest as the teacher recapitulate the chapter by asking some questions and summarise the concept by giving some examples.
Teacher self - Assessment	All the concepts of this topic will be clear to the students. It will increase their knowledge & information.

Lesson Title	Chapter - 3 Public , Private and Global Enterprises
Technology used	a) Google forms, Slide Show, Zoom meeting b) Smart board, Text book and Black board
Previous knowledge Test	1. What do you mean by Private Sector? 2. How can you define Public Enterprises? 3. Give an example of Government company. 4. What do you mean by Multinational Company?
Lesson objectives	1. To develop an understanding of Public Sector and Private sector enterprises. 2. To identify and explain the features, merits and limitations of different forms of public sector enterprises. 3. To provide the information regarding the concept of MNC's.
Curriculum Addressed	3.1 Private Sector and Public Sector. 3.2 Global Enterprises / Multinational Companies, Joint Venture and Public Private. Joint Venture and Public Private Partnership.
Other materials / Resources	Case studies and HOTS questions will be given to develop their knowledge. Objectives type questions, assignments, NCERT questions will be provided. Library Resources Video lesson.
Student Engagement Activities	They will collect the data of public sector and private sector enterprises with the help of Group discussion, students will collect the examples of Departmental undertakings, statutory corporations & Govt. Co. They will prepare a PPT on Multinational Company.
Art integration towards Experiential Learning and Subject enrichment	Art Integration with Experiential learning helps the students to create their basis for better learning in the topic. Flow charts, Examples, pictures and diagrams will be used in this chapter for effective teaching. It will increase their creative, social understanding, technical and communicative skills.

Teaching strategies	Interaction & Explanation method will be used. Observe and listen to the students as they interact. Group Discussion Activities will be conducted. Hypothetical situation based questions will be given.
Evaluation	Art Integration Activity and Report of the data will be collected from the students. Objective type questions will be conducted through google form to check the knowledge about the topic.
Recapitulation	Students will show their keep interest as the teacher recapitulate the chapter by asking some questions and summarise the concept by giving some examples.
Teacher self - Assessment	All the concepts of this topic will be clear to the students. It will increase their knowledge & information.

Lesson Title	Chapter - 4 Business Services
Technology used	a) Google forms, Slide Show, Zoom meeting b) Smart board, Text book and Black board
Previous knowledge Test	1. What do you mean by Insurance? 2. Name the various means of communication. 3. What are the benefits of Internet? 4. What is the importance of Life Insurance in a human life?
Lesson objectives	1. To help the students to understand the meaning and types of business services. 2. To develop an understanding of the different services provided by banks. 3. To explain the role of e-banking.
Curriculum Addressed	4.1 Business Services : Banking 4.2 Insurance : An Introduction 4.3 Life, Fire and Marine Insurance 4.4 Postal and Telecom services / communication.
Other materials / Resources	Case studies and HOTS questions will be given to the students to develop their knowledge objective type questions, assignments, NCERT questions will be provided. Library Resources Video Lessons from Diksha App & Youtube link
Student Engagement Activities	A visit to Bank for the better understanding of their functions will be done. Students will make a project on the different types of banks and their services. A group discussion on Insurance and its types.
Art integration towards Experiential Learning and Subject enrichment	Art Integration with Experiential learning helps the students to create their basis for better learning in the topic. Flow charts, Examples, pictures and diagrams will be used in this chapter for effective teaching. It will increase their creative, social understanding, technical and communicative skills.

Teaching strategies	Interaction & Explanation method will be used. Observe and listen to the students as they interact. Group Discussion Activities will be conducted. Hypothetical situation based questions will be given.
Evaluation	Art Integration Activity and Report of the data will be collected from the students. Objective type questions will be conducted through google form to check the knowledge about the topic.
Recapitulation	Students will show their keep interest as the teacher recapitulate the chapter by asking some questions and summarise the concept by giving some examples.
Teacher self - Assessment	All the concepts of this topic will be clear to the students. It will increase their knowledge & information.

Lesson Title	Chapter - 6 Social Responsibility of a Business & Ethics
Technology used	a) Google forms, Slide Show, Zoom meeting b) Smart board, Text book and Black board
Previous knowledge Test	1. What do you mean by Social Responsibility? 2. What are the various Responsibility of a business towards society? 3. What do you mean by Environment Protection? 4. How can you define Ethics?
Lesson objectives	1. To provide the information regarding various responsibilities of a business. 2. To aware the concept of Environment protection. 3. To provide the knowledge regarding Business Ethics.
Curriculum Addressed	6.1 Social Responsibility of a Business and Business Ethics.
Other materials / Resources	Case studies and HOTS questions will be given to the students to develop their knowledge objective type questions, assignments, NCERT questions will be provided. Library Resources Video Lessons from Diksha App & Youtube link
Student Engagement Activities	Students will make a survey on different responsibilities of a business. They will prepare a PPT on social Responsibility of a Business.
Art integration towards Experiential Learning and Subject enrichment	Art Integration with Experiential learning helps the students to create their basis for better learning in the topic. Flow charts, diagram, picture & examples will be used in this chapter for effective teaching. It will increase their creative, social understanding, technical and communicative skills.
Teaching strategies	Interaction & Explanation method will be used. Observe and listen to the students as they interact. Group Discussion Activities will be conducted.

Evaluation	Art Integration Activity and Report of the data will be collected from the students. Objective type questions will be conducted through google form to check the knowledge about the topic.
Recapitulation	Students will show their keep interest as the teacher recapitulate the chapter by asking some questions and summaries the concept by giving some examples.
Teacher self - Assessment	All the concepts of this topic will be clear to the students. It will increase their knowledge & information.

Lesson Title	Chapter - 5 Emerging mode of Business
Technology used	a) Smart board, Text book and Black board
Previous knowledge Test	1. What do you mean by Corresponding? 2. Name the tools of communication used in the previous time. 3. What are the benefits of Internet?
Learning objectives	1. To provide the various functions of Outsourcing. 2. To explain the concept of emerging mode of business. 3. To understand Bio and ICPO
Curriculum Addressed	1.1 E-Business 1.2 Scope of Outsourcing
Other materials / Resources	Case studies and HOTS questions will be given to develop their knowledge. Objectives type questions, assignments, NCERT questions will be provided. Library Resources Video lesson from Diksha App & Youtube links
Student Engagement Activities	Students will collect the information regarding the History of Trade and Commerce in India. They will collect the data regarding the products of primary, secondary and Tertiary activity. Students will frame a PPT on different aids to Trade.
Art integration towards Experiential Learning and Subject enrichment	Art Integration towards Experiential Learning helps the students to create their basis for better learning in the topic. Flow charts, examples, pictures & diagrams will be used in their chapter for effective teaching. Competency : It will improve their creative, social understanding, technical and communicative skills.
Teaching strategies	Interaction & Explanation method will be used. Observe and listen to the students as they interact. Group Discussion Activities will be conducted.

	Hypothetical situation based questions will be given.
Evaluation	Art Integration Activity and Report of the data will be collected from the students. Objective type questions will be conducted through google form to check the knowledge about the topic.
Recapitulation	Students will show their keep interest as the teacher recapitulate the chapter by asking some questions and summaries the concept by giving some examples.
Teacher self - Assessment	All the concepts of this topic will be clear to the students. It will increase their knowledge & information.

Lesson Title	Chapter - 7 Source of Business finance
Technology used	a) Smart board, Text book and Black board
Previous knowledge Test	1. What is the importance of finance in a business? 2. Name the different sources of finance. 3. What is meant by owner's fund? 4. How can you define Debenture?
Lesson objectives	1. To state the meaning, nature and importance of business finance. 2. To understand the meaning of GPR, ADR and IDR. 3. To state the meaning of borrowed funds.
Curriculum Addressed	7.1 Sources of Business finance.
Other materials / Resources	Case studies and HOTS questions will be given to develop their knowledge. Objectives type questions, assignments, NCERT questions will be provided. Library Resources Video lesson from Diksha App & Youtube links
Student Engagement Activities	Students will make a flow chart by collecting the information of different sources of business finance.
Art integration towards Experiential Learning and Subject enrichment	Art Integration towards Experiential Learning helps the students to create their basis for better learning in the topic. Flow charts, examples, pictures & diagrams will be used in their chapter for effective teaching. Competency: It will improve their creative, social understanding, technical and communicative skills.
Teaching strategies	Interaction & Explanation method will be used. Observe and listen to the students as they interact. Group Discussion Activities will be conducted. Hypothetical situation based questions will be given.
Evaluation	Art Integration Activity and Report of the data will be collected from the students.

	Objective type questions will be conducted through google form to check the knowledge about the topic.
Recapitulation	Students will show their keep interest as the teacher recapitulate the chapter by asking some questions and summaries the concept by giving some examples.
Teacher self - Assessment	All the concepts of this topic will be clear to the students. It will increase their knowledge & information.

Lesson Title	Chapter - 8 Small Business and Entrepreneurship Development
Technology used	a) Smart board, Text book and Black board
Previous knowledge Test	<ol style="list-style-type: none"> 1. How can you define small Business? 2. What is the role of small scale business in India? 3. What do you mean by entrepreneurship Development? 4. Give any example of small business.
Learning objectives	<ol style="list-style-type: none"> 1. To understand the concept and need for entrepreneurship Development. 2. To discuss the role of small scale business in India.
Curriculum Addressed	<p>8.1 Small Business: An Introduction</p> <p>8.2 Entrepreneurship Development, startup India Scheme and Intellectual property Rights</p>
Other materials / Resources	<p>Case studies and HOTS questions will be given to develop their knowledge. Objectives type questions, assignments, NCERT questions will be provided.</p> <p>Library Resources</p> <p>Video lesson from Diksha App & Youtube links</p>
Student Engagement Activities	Students will make a flow chart by collecting the information of different sources of business finance.
Art integration towards Experiential Learning and Subject enrichment	<p>Art Integration towards Experiential Learning helps the students to create their basis for better learning in the topic.</p> <p>Flow charts, examples, pictures & diagrams will be used in their chapter for effective teaching.</p>
Teaching strategies	<p>Interaction & Explanation method will be used.</p> <p>Observe and listen to the students as they interact.</p>
Evaluation	<p>Art Integration Activity and Report of the data will be collected from the students.</p> <p>Objective type questions will be conducted through google form to check the knowledge about the topic.</p>

Recapitulation	Students will show their keep interest as the teacher recapitulate the chapter by asking some questions and summaries the concept by giving some examples.
Teacher self - Assessment	All the concepts of this topic will be clear to the students. It will increase their knowledge & information.

Lesson Title	Chapter - 9 Internal Trade
Technology used	a) Smart board, Text book and Black board
Previous knowledge Test	1. What do you mean by Home Trade? 2. Define the term wholesale trade. 3. What do you mean by Departmental store?
Learning objectives	1. To state the meaning and types of internal trade. 2. To explain the services of wholesale and retail trade. 3. To highlights the distinctive features of departmental store and chain store
Curriculum Addressed	9.1 Internal trade: Meaning and types 9.2 Wholesale trade: Meaning and services 9.3 Retail trade: Meaning and types
Other materials / Resources	Short and long questions, assignments, NCERT questions will be provided. Library Resources and Video lesson.
Student Engagement Activities	Students will make a collage of different types of trade and make a flow chart of types of internal trade. They will collect the data and information regarding this topic.
Art integration towards Experiential Learning and Subject enrichment	Art Integration towards Experiential Learning helps the students to create their basis for better learning in the topic. Flow charts, examples, pictures & diagrams will be used in their chapter for effective teaching.
Teaching strategies	Interaction & Explanation method will be used. Observe and listen to the students as they interact.
Evaluation	Art Integration Activity and Report of the data will be collected from the students. Objective type questions will be conducted through google form to check the

	knowledge about the topic.
Recapitulation	Students will show their keep interest as the teacher recapitulate the chapter by asking some questions and summaries the concept by giving some examples.
Teacher self - Assessment	All the concepts of this topic will be clear to the students. It will increase their knowledge & information.

Lesson Title	Chapter - 10 International Business
Technology used	a) Smart board, Text book and Black board
Previous knowledge Test	1. What do you mean by Trade? 2. How can you define International Trade? 3. How International trade helps in the economic development of the country?
Learning objectives	1. To understand the concept of International trade. 2. To describe the benefits of International trade. 3. How International trade helps in the economic development of the country.
Curriculum Addressed	10.1 International Business
Other materials / Resources	Case studies and HOTS questions will be given to develop their knowledge. Objectives type questions, assignments, NCERT questions will be provided. Library Resources and video lessons.
Student Engagement Activities	There will be a group discussion on the relevant topic. They will discuss and collect the information of the MNC's and their products.
Art integration towards Experiential Learning and Subject enrichment	Art Integration towards Experiential Learning helps the students to create their basis for better learning in the topic. Flow charts, examples, pictures & diagrams will be used in their chapter for effective teaching.
Teaching strategies	Interaction & Explanation method will be used. Observe and listen to the students as they interact.
Evaluation	Art Integration Activity and Report of the data will be collected from the students. Objective type questions will be conducted through google form to check the knowledge about the topic.

Recapitulation	Students will show their keep interest as the teacher recapitulate the chapter by asking some questions and summaries the concept by giving some examples.
Teacher self - Assessment	All the concepts of this topic will be clear to the students. It will increase their knowledge & information.

